

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Targeted Platform Media LLC
1291 Hollywood Avenue
Annapolis, MD 21403

Contract / Revision 112560 / 2		Alt Order # 08236545
Product PRIORITIES USA ACTN		
Contract Dates 06/07/16 - 06/13/16		Estimate # 4590
Advertiser ISS/Priorities USA Action-A		Original Date / Revision 04/28/16 / 06/14/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agy Code	Advertiser Code 750	Product 1/2 760
Agency Ref 9722		Advertiser Ref 14205

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	06/08/16	06/13/16	M-F 10a-11a	10a-11a		1:00			P-02		NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/07/16	06/13/16	M-WTF--				2	\$900.00					
2	WHIO	06/08/16	06/13/16	M-F 9a-5p	12:30 PM-4:00 PM		1:00			P-02		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/07/16	06/13/16	M-WTF--				2	\$1,500.00					
3	WHIO	06/08/16	06/13/16	NewsCenter 7 @ noon	12p-1230p		1:00			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/07/16	06/13/16	M-WTF--				1	\$2,000.00					
4	WHIO	06/08/16	06/13/16	M-F 4p-5p	4p-5p		1:00			P-02		NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/07/16	06/13/16	M-WTF--				2	\$1,400.00					
5	WHIO	06/08/16	06/13/16	Daybreak Edition 5a	5a-530a		1:00			P-02		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/07/16	06/13/16	M-WTF--				4	\$1,000.00					
6	WHIO	06/08/16	06/13/16	NewsCenter 7 5p	5p-530p		1:00			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/07/16	06/13/16	M-WTF--				1	\$2,200.00					
7	WHIO	06/08/16	06/13/16	Daybreak Edition 530a	530a-6a		1:00			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/07/16	06/13/16	M-WTF--				1	\$1,100.00					
8	WHIO	06/08/16	06/13/16	NewsCenter 7 530p	530p-6p		1:00			P-02		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/07/16	06/13/16	M-WTF--				1	\$2,400.00					
9	WHIO	06/08/16	06/13/16	NewsCenter 7 6p	6p-630p		1:00			P-02		NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/07/16	06/13/16	M-WTF--				1	\$2,800.00					
10	WHIO	06/08/16	06/13/16	Daybreak Edition 6a	6a-7a		1:00			P-02		NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/07/16	06/13/16	M-WTF--				2	\$1,900.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 112560 / 2		<u>Alt Order #</u> 08236545
<u>Contract Dates</u> 06/07/16 - 06/13/16		<u>Product</u> PRIORITIES USA ACTN
<u>Advertiser</u> ISS/Priorities USA Action		<u>Estimate #</u> 4590
		<u>Original Date / Revision</u> 04/28/16 / 06/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
11	WHIO	06/08/16	06/13/16	M-F 7p-730p	7p-730p		1:00			P-02		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/07/16	06/13/16	M-WTF--	1			\$2,400.00						
12	WHIO	06/08/16	06/13/16	CBS This Morning	7a-9a		1:00			P-02		NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/07/16	06/13/16	M-WTF--	2			\$1,700.00						
13	WHIO	06/08/16	06/13/16	M-F 9a-10a	9a-10a		1:00			P-02		NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/07/16	06/13/16	M-WTF--	2			\$850.00						
14	WHIO	06/10/16	06/10/16	Friday Prime Hour 2	9:00 PM-10:00 PM		1:00			P-02		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/06/16	06/12/16	----1--	1			\$3,000.00						
15	WHIO	06/11/16	06/11/16	NewsCenter 7 6p Sa	6:00 PM-6:30 PM		1:00			P-02		NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/06/16	06/12/16	-----1-	1			\$825.00						
E 16	WHIO	06/12/16	06/12/16	Face The Nation	10:30 AM-11:30 A		1:00			P-02		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/06/16	06/12/16	-----1	1			\$1,600.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	06/06/16-06/12/16	Face The Nation	10:30 AM-11:30 A	-----Su	1:00		\$1,600.00			NM		
	Credited													
17	WHIO	06/12/16	06/12/16	NewsCenter 7 6p Su	6:00 PM-6:30 PM		1:00			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/06/16	06/12/16	-----1	1			\$1,000.00						
18	WHIO	06/12/16	06/12/16	CBS Su Morning	9:00 AM-10:30 AM		1:00			P-02		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/06/16	06/12/16	-----1	1			\$1,600.00						
19	WHIO	06/08/16	06/13/16	M-Su 11p News	11p-1135p		1:00			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/07/16	06/13/16	M-WTFSS	1			\$2,200.00						
Totals									0.00				27	\$42,025.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 - 06/13/16	27	\$42,025.00	(\$6,303.75)	\$35,721.25
Totals	27	\$42,025.00	(\$6,303.75)	\$35,721.25

Signature: _____ **Date:** _____

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Thank you for your business!

REP HEADLINE# 8249221 TRF# 118165
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
 REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG11/16 10.26
 CHANGES ** WHIO-TV ***